

Biography

Decide. With Confidence.

Susan Cordts, President and CEO



Susan Cordts provides the leadership and vision that enables Adaptive Technologies, Inc. to continuously exceed customer expectations. ATi uses a common approach of dedication and commitment with every client to meet their needs and deliver outstanding results through our technology and people. Susan works closely to align ATi solutions with clients' plans for the future. It is her vision and daily focus.

Susan is a recognized leader of growth-oriented and developing companies. She primarily focuses on ATi's strategic and client relations while providing all operational and management oversight to a global organization. With a background in sales and marketing management, Susan is able to relate to her clients' needs to maximize returns on investment and improve business performance.

Ms. Cordts has been providing expert solutions to various customers in a variety of industries in the area of advanced analytics and technologies with a company that was founded in 2001. Her management and leadership demonstrate a continuous track record of success helping businesses repeatedly achieve their goals. Examples of projects she has led have resulted in increased performance, often times reaching triple digit improvements. She has a depth of experience in providing solutions for consumer and business markets.

She has provided insight and leadership in initiating systems, processes and controls to help organizations stimulate sales productivity, meet market challenges, and exceed revenue projections through quality solutions and proven expertise.

Prior to joining ATi, Susan was CEO and Managing Director of Universal Robot Systems, LLC. Susan has extensive international business experience and more than 15 years healthcare senior management experience. Susan was responsible for directing the marketing activities of one of the largest cardiovascular programs to all physicians, patients, providers and the community through a campaign of direct marketing and mass media. Her accomplishments also extend to creating one of the top CV programs in the nation for hospitals of like size, while leading market share in North Texas and Southern Oklahoma.

She received her AD in Nursing, a BA in Marketing from Midwestern State University, and a Masters in International Management (MIM) from Thunderbird, The Garvin School of International Management.



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