

Pipeline Trading Systems Case Study

The Challenge:

Nanoseconds matter in the world of trading securities. Pipeline Trading Systems, LLC, knows that investing in advanced technologies and science to eliminate risks and exposure for traders is critical to maintaining their competitive advantage.

Pipeline sought to optimize traders' activities by creating a unique electronic platform where traders looking for a block fill could simultaneously interact with other trading venues without causing information leaks. It was imperative that the solution improve performance and reduce costs associated with market risks and exposure inherent to the constant variations in trading conditions.

The Result:

ATi's solution predicts the best-performing algorithms and automatically switches the trade, minimizing risks and reducing opportunity costs for the client. ATi's proprietary predictive analytic technologies provided Pipeline with a 49% improvement over and above linear regression analysis in identifying the 20% of trades with the highest expected costs based on Pipeline's proprietary metric combination of costs.

The partnership between ATi and Pipeline created the Algorithm Switching Engine™, which reduced in the occurrence of such excessive impact costs resulting from the continuous use of state-of-the-art trading algorithms by 30% – staggering results and a true competitive advantage in the extremely competitive, fast-paced world of financial markets.

Client:

Pipeline Trading Systems

The Challenge:

Maintain Competitive Advantage

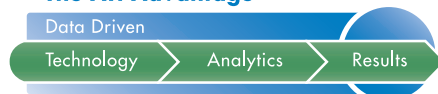
The Result:

Reduced costs by 30%

The Solution:

ATi Analytics Optimize Performance

The ATi Advantage



ATi combines analytics and technology to provide Pipeline Trading Systems Intelligent InformationSM to Decide. With Confidence. For more information about ATi and how we can help you decrease costs, increase productivity and become data driven with Intelligent InformationSM, call 602-923-4200.

Pipeline Trading Systems Case Study

The Solution:

Pipeline Trading Systems, LLC partnered with ATi to achieve a significant competitive advantage in the financial marketplace. Pipeline Trading Systems is a block trading platform allowing its customers an electronic environment for trading large blocks of trades.

Through ATi's partnership, the Pipeline Algorithm Switching Engine™ was created, a breakthrough application that relies on dynamically ranking agents according to their expected future performance and recommending the best agent for a given trade at the right time.

Every bit of information, intelligence and analysis is processed and defined tick-by-tick and delivered instantly in an ever changing dynamic environment. Literally, there is no margin for error.

Adaptive Technologies, Inc., (ATi) helps business leaders make better decisions. We provide organizations with tailored business intelligence and advanced predictive analytics solutions turning cross-enterprise data into intelligent, actionable information. We empower leaders with Intelligent InformationSM that improves performance, reduces costs and optimizes relationships. ATi helps you **Decide. With Confidence.**

ATi combines analytics and technology to provide Pipeline Trading Systems Intelligent InformationSM to Decide. With Confidence. For more information about ATi and how we can help you decrease costs, increase productivity and become data driven with Intelligent InformationSM, call 602-923-4200.

For more information about Pipeline Trading Systems, visit www.pipelinefinancial.com.